## VETYVER

|                              | HEAR                       | SEE              | TOUCH               | TASTE               | SMELL                     | FEEL                   |
|------------------------------|----------------------------|------------------|---------------------|---------------------|---------------------------|------------------------|
|                              | Background noise, aircon,  | Interior design, | Materials, texture, | It is present, on   | Ambient, from other       | How do the senses      |
|                              | acoustics, voice, external | windows/natural  | furniture,          | offer, visible,     | areas, cleaning products, | work together? Initial |
|                              | sounds, voice,             | light,           | temperature, flow,  | inviting, open, can | people, animals, fabric,  | impressions,           |
|                              | mechanical/electrical.     | colour,          | proximity,          | you smell it?       | architectural, food,      | cleanliness, seasonal  |
|                              |                            | lighting.        | underfoot.          |                     | external, flowers or      | considerations.        |
|                              |                            |                  |                     |                     | scented products.         |                        |
| What do you                  |                            |                  |                     |                     |                           |                        |
| notice?                      |                            |                  |                     |                     |                           |                        |
|                              |                            |                  |                     |                     |                           |                        |
| How strong and               |                            |                  |                     |                     |                           |                        |
| where is it                  |                            |                  |                     |                     |                           |                        |
| coming from?                 |                            |                  |                     |                     |                           |                        |
|                              |                            |                  |                     |                     |                           |                        |
| How does this                |                            |                  |                     |                     |                           |                        |
| make you feel?               |                            |                  |                     |                     |                           |                        |
| How does this                |                            |                  |                     |                     |                           |                        |
| improve/interfere            |                            |                  |                     |                     |                           |                        |
| with the time you            |                            |                  |                     |                     |                           |                        |
| want to spend at             |                            |                  |                     |                     |                           |                        |
| home?                        |                            |                  |                     |                     |                           |                        |
|                              |                            |                  |                     |                     |                           |                        |
| What opportunity is there to |                            |                  |                     |                     |                           |                        |
|                              |                            |                  |                     |                     |                           |                        |
| change/improve something?    |                            |                  |                     |                     |                           |                        |
| something:                   |                            |                  |                     |                     |                           |                        |

Let us know how you got on using #sensoryhome on twitter or get in touch for a conversation

twitter: <a href="mailto:gevetyver.co.uk">gevetyver.co.uk</a>